



***"To raise new questions, new possibilities, to regard old problems from a new angle, requires creative imagination..."***

*-Albert Einstein*

### **Official Call for Proposals**

We are pleased to announce the Call for Proposals for the 3<sup>rd</sup> Annual Dalla Lana School of Public Health Student-Led Conference, *"The Art of Public Health."* The conference will take place on Friday October 1<sup>st</sup>, 2010, in Toronto, Ontario, Canada. This initiative is being organized by Masters of Public Health students attending the University of Toronto.

The *"Art of Public Health"* will feature an outstanding keynote address by Dr. Sarah Flicker, and informative sessions aimed at engaging our participants by providing an opportunity for dialogue and debate pertaining to arts in public health research, knowledge translation, program planning, evaluation and empowerment.

### **Mandate and Audience**

The *"Art of Public Health"* is for experts and non-experts alike; providing a setting to learn from one another, network, as well as advocate for, and critically engage with, the topic of art and public health. The conference intends to create a forum for students, academics, practitioners, artists, researchers and community members who are interested in discussing the use of arts in public health, and the practical skills involved in this area. We aim to emphasize the value of creative expression, creativity and new ways to explore public health – whether that is through dance, theatre, fine arts, music, film, photography or any other medium.

*Interested students, community organizations, practitioners, researchers and artists are all encouraged to apply!*

### **Conference Objectives:**



To engage diverse segments of both the community and the university



To raise awareness of effective and innovative approaches to public health



To showcase how art, broadly defined, can be used to address public health issues



To provide an opportunity for hands on skills development and learning



To provide a forum to exchange ideas and network



To provide a platform for discussion and action for future work in arts and health

## Presentation Types

- *Workshops*: The conference will include two sessions, one in the morning, and one in the afternoon, each comprised of 4-5 workshops. The presentations will be about 30-45 minutes, with discussion following. Workshops are intended to be interactive, focusing on specific skills and practical learning, related to a project(s) or topic(s).
- *Exhibits*: A 'Project Gallery' will be held throughout the day, displaying projects associated with this topic. This gallery is intended to present a variety of works, including: art pieces, posters, videos, performances and other projects.
- *Breakout sessions*: These sessions will be approximately 20-30 minutes, providing an opportunity for small-group discussions on critical issues within the area of arts and public health.

## Conference Themes

Proposals should be submitted according to one (or more) of the following conference themes intended to encourage (but not to limit) debate and dialogue in the following areas. If your project or area of interest does not fall within these areas we would still like to hear from you!



Engage: health promotion, program planning, community development



Explore: research, data collection and analysis



Explain: knowledge translation, dissemination



Evaluate: arts-based evaluation methods, evaluating arts-based approaches



Empower: working with marginalized populations and/or stigmatized issues



Enrich: using qualitative research to contextualize quantitative research

**Proposals are due by August 6<sup>th</sup> , 2010 at 11:59 pm**

Notification of proposal acceptance will be sent out *at the latest* by August 31<sup>st</sup>

**Please email applications to [phconference2010@gmail.com](mailto:phconference2010@gmail.com) and specify "Call for Proposals: Name of Project" in the subject line.**

## Submission Instructions

Given the nature of the conference, we anticipate that many proposals will not take the form of an abstract. To ensure that we are able to consider and review all submissions please use the format below in the order indicated, or fill out the application form provided:

1. Title of proposal
2. Proposal Type (if you are interested in more than 1 please specify)
  - a) Workshop
  - b) Exhibit (poster, art pieces, etc) for 'Project Gallery'
  - c) Performance
  - d) Breakout session
3. Theme name(s) (refer to above)
4. Abstract/Brief Description  
Please limit your abstract to 300 words maximum. Provide a description of proposed presentation, intended learning objectives, and how the proposed presentation is related to/supportive of the conference theme(s), objectives and mandate. This does not necessarily need to be in written form- video submission is also welcome (ie: YouTube).
5. Name and Contact Information  
  
Please include full name, email(s), phone number(s), and address of the participant(s). Please also indicate affiliations for each presenter (graduate student, community agency, university faculty etc.) as well as the name of school or organization.
6. Please specify any additional information (ie: what AV equipment you will require, estimated length of performance, estimated space requirements for exhibit etc.)

For more details, please visit the *Art of Public Health* website at [artofpublichealthconference.com](http://artofpublichealthconference.com), become a fan on Facebook (Art of Public Health), or follow us on Twitter! (@ArtofPH).

If you have any questions please contact the conference organizers at [\*\*phconference2010@gmail.com\*\*](mailto:phconference2010@gmail.com).



***Thank you for your interest in The Art of Public Health Conference!***